



FOR IMMEDIATE RELEASE

Sun & Moon Capital Welcomes Sean Dorney as a New Addition to the Executive Chair Ecosystem.

Dallas, Texas, January 29, 2024 —Sun & Moon Capital, a micro-market buyout company, proudly announces the appointment of Sean Dorney as their new sales executive, effective February 1, 2024.

With an illustrious career spanning 30 years in his field, Sean Dorney brings a wealth of experience and expertise to Sun & Moon Capital. He will be pivotal in steering the company towards its strategic objectives and enhancing sales operations and processes in our portfolio companies.

"We are thrilled to welcome Sean to our ecosystem," said Javar Avery, CEO and Chairman at Sun & Moon Capital. "With his proven track record of success and leadership in sales growth, we are confident he will significantly contribute to our continued growth and success."

Mr. Dorney has nearly 20 years of private equity experience working for Revolution Capital, Platinum Equity, and diverse portfolio companies. He has actively participated in more than 50 M&A transitions and turnarounds in his career and will be focused on the strategy and growth of Sun & Moon Capital's portfolio companies. In this role, Sean will evaluate sales and operations functions, institute sales processes and methodology, and optimize the systems to support revenue generation.

Additionally, he will collaborate closely with our portfolio management teams as they develop strategies and create value for their companies. His unique vision, strategic acumen, and operational excellence align seamlessly with our company's mission and values.

"I am honored to join Sun & Moon Capital and be part of such a dynamic team," said Sean Dorney. "I am excited about the opportunity to contribute to the company's growth strategy and build upon its legacy of excellence."

Sean Dorney holds a bachelor's degree from the New York Institute of Technology.

Please join us in extending a warm welcome to Sean Dorney as He embarks on this new chapter with Sun & Moon Capital.

For media inquiries or further information, please contact:

Javar Avery
CEO & Chairman
Sun & Moon Capital
javery@sunandmooncapital.com
www.sunandmooncapital.com

Sun & Moon Capital remains committed to delivering exceptional value to our stakeholders.

About Sun & Moon Capital:

Sun & Moon Capital is a Dallas-based micro-middle market operationally focused private equity firm that selectively invests and partners with owner-operators. We aim to work with management teams to take industry-leading companies and build them into world-class organizations.